



**Click411 - Display Advertising Rates (CitySearches - 75% Discount Off Of Homepage Rates)**

Month-to-Month

<u>Ad Size</u>	<u>Dimensions</u>	<u>Monthly Rate</u>	<u>Coverage</u>
Badge (Upper)	120x90	\$248.75	Upper Left or Right Corner on Homepage.
Banner (Vertical)	120x360	\$223.75	Left or Right Side of Search Area on Homepage.
Leaderboard	728x90	\$167.81	Underneath Search Area or Featured Merchants on Homepage.

6-Month Contract

<u>Ad Size</u>	<u>Dimensions</u>	<u>Monthly Rate</u>	<u>Coverage</u>	<u>Discount %</u>	<u>Discount \$</u>
Badge (Upper)	120x90	\$223.75	Upper Left or Right Corner on Homepage.	10.05%	\$25.00
Banner (Vertical)	120x360	\$198.75	Left or Right Side of Search Area on Homepage.	11.17%	\$25.00
Leaderboard	728x90	\$149.06	Underneath Search Area or Featured Merchants on Homepage.	11.17%	\$18.75

12-Month Contract

<u>Ad Size</u>	<u>Dimensions</u>	<u>Monthly Rate</u>	<u>Coverage</u>	<u>Discount</u>	<u>Discount \$</u>
Badge (Upper)	120x90	\$198.75	Upper Left or Right Corner on Homepage.	20.10%	\$50.00
Banner (Vertical)	120x360	\$178.75	Left or Right Side of Search Area on Homepage.	20.11%	\$45.00
Leaderboard	728x90	\$134.06	Underneath Search Area or Featured Merchants on Homepage.	20.11%	\$33.75

Coverage Overview

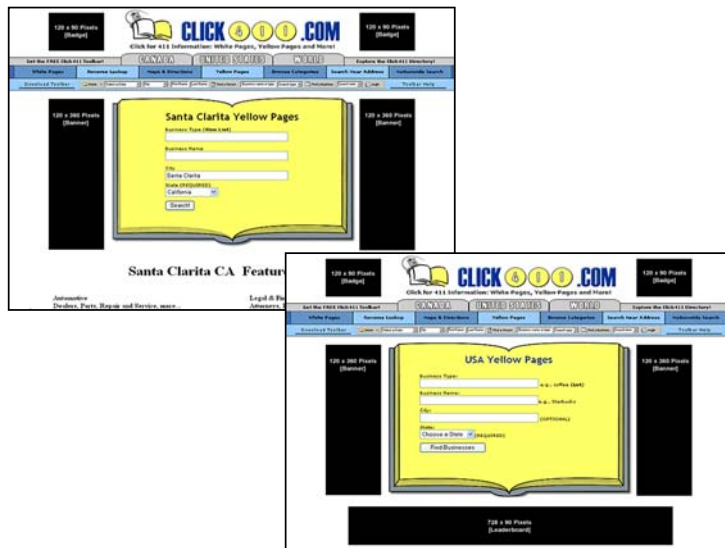
Click411 maintains four nearly identical, but distinct versions of its state search pages: yellow and white page combined search, standard yellow page search, standard white page search, and yellow page search with featured merchants. As a value-added incentive to you, your ad will appear on ALL of these pages - for the same low prices quoted above.

Pricing Explanation

Click 411's display advertising prices are based on a combination of its nearly 100,000 average monthly visits along with manual adjustments made according to comparative pricing of similar sites.

About Click411

Click411 is where to click for your 411 information! Leverage the power of Click411 to search United States white pages, yellow pages and more! Since 1998 Click411 has provided a growing group of resources for individuals seeking information.



**For More Information or to Reserve Your Space, Call Matthew Gilbert at 888-655-8950 or e-mail [mgilbert@click411.com](mailto:mgilbert@click411.com)**